



Privacy Policy

Woven Treasures Web Site

July 2020

Woven Treasures (“us”, “we” or “our”) operates www.woventreasuresphiladelphia.com (the “Site”). This Policy informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site. Guarding the privacy and safety of your data is very important to us. This Policy outlines what we collect about you, and how we use, share, and manage this data. It also outlines the choices you have about this data. Please read it carefully.

We use your Personal Information only for providing and improving the Site.

Agreement to policy

By using a Site, you consent to this Policy, including your consent to our use and disclosure of information about you in the manner described in this Policy.

The California Consumer Privacy Act of 2018 (CCPA) provides California residents with specific rights regarding their Personal Information.

- You have the right to request access to your Personal Information that Woven Treasures collects, uses, sells, or discloses to third parties,
- You have right to request the deletion of your Personal Information that Woven Treasures collects about you.

1) Information Collection and Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personal identifiable information may include, but is not limited to your first and last name, address phone number, credit card information (“Personal Information”).

We collect your data in several ways including when you choose to share it with us, when you shop with us or engage with our digital properties. We intend to comply with applicable laws no matter how we obtain your data. The table below describes what we collect, how we collect it and why.

Why we collect and use information

We may use the information we collect for the following primary reasons:

Woven Treasures
2221 Grays Ferry Ave Philadelphia, PA 19146
Phone: (215) 546-8448



- (1) Product & Service Fulfillment
- (2) Marketing, Promotions & Advertising
- (3) Internal Operations
- (4) Fraud Prevention, Security & Compliance
- (5) Credit Card & Banking

We may combine information collected from different sources.

2) Data category

What Data We Collect:

Contact Information. We collect and retain personal contact information that you submit to us voluntarily in ordering or otherwise signing up for our products and services or any mailing lists. This includes your name, mailing address, web address, telephone number, fax number and e-mail address. Additionally, we collect contact information provided to us during any correspondence relating to customer support, as well as in connection with products and services offered on our Websites.

Financial Information. We collect and retain financial and payment information you provide when you order our products and services. For example, when you order one of our products we require you to provide a credit card number and billing address before we can process that registration.

Account and Order Information. We collect and retain information regarding your selection and use of our Sites and services. This includes your order, billing and renewal history, along with other related transactional and account information.

Access Information. We collect and retain information about the device with which you access and use our Sites and other information on your use of the Websites, such as the domain name, Internet Service Provider, browser type and version, pages viewed, information accessed, and the Internet Protocol (IP) address you use to connect to the Internet. We also collect information in relation to Cookies, and for more information, please review our Cookies paragraph below

Log Data and how we share your data. Like many site operators, we collect information that your browser send whenever you visit our Site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze the Sales data for us.

We do not transfer your information to third parties in exchange for money and we will not do so. However, we do transfer personal information to certain third parties in order to operate our business (for example, to market our products and services). Some state laws may define this as a "sale" of data even though we do not exchange data for money. For more info, see [California Information](#). We want to



be careful with and respectful of your information. Therefore, we intend to comply with all applicable laws regarding the collection, use and transfer of your data.

We may share your data with our service providers, certain third parties, and as necessary for legal requirements.

Service providers. Service providers are partners who have agreed to use your data only for the purpose of providing the services in our contract and who have agreed not to “sell” your data. We may share your data with our service providers as described below.

Third parties. Third parties are unaffiliated companies that have not agreed to limit their use of your data only to provide the services in our contract and/or have not agreed to “sell” your data. For example, they may need to use the data to provide you services directly that go beyond our contract with them (e.g. your credit card company). We share your data with “third parties” only as allowed by applicable law.

To Protect Our Sites and Our Business. We monitor use of the Sites and we use the collected information, including personal data, to pursue our legitimate interests in protecting you, others and the Sites by:

- identifying fraudulent activities and transactions;
- preventing abuse of the Sites and investigating and/or seeking prosecution for any potential threats to or misuse of the Sites;
- ensuring compliance with the applicable terms of service and this Privacy Policy;
- investigating violations of or enforcing these agreements; and
- otherwise protecting the rights and property of Woven Treasures, its partners/vendors, and customers.

3) Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information however let us know at contact@woventreasuresphiladelphia.com if you want to opt you.

4) Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer’s hard drive.

Like many sites, we might use “cookies” to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Cookies are pieces of data stored on your device. Browser cookies are assigned by a web server to the browser on your device. When you return to a site you have visited before, your browser gives this data back to the server. Mobile applications may also use cookies.



Use of Cookies on our Site.

First, we do not sell your personal data. However, we do use cookies to collect information about your online preference. Cookies are small pieces of information sent by a web server to a web browser which allows the server to uniquely identify the browser on each page.

By using our site, you agree to the use of cookies. You can manage your cookies at an internet browser level, and there is more information about that below. We use the following categories of cookies on our Site:

Category 1: Strictly Necessary Cookies. These cookies are essential to enable you to move around the Site and use its features. Without these cookies, services you have asked for such as remembering your login details or shopping basket items cannot be provided.

Category 2: Performance Cookies. These cookies collect anonymous information on how people use our Site. For example, we use Google Analytics cookies to help us understand how customers arrive at our Site, browse or use our site and highlight areas where we can improve areas such as navigation, customer experience and marketing campaigns.

Category 3: Functionality Cookies. These cookies remember choices you make such as the country you visit our website from, language and search parameters such as size, color or product line. These can then be used to provide you with an experience more appropriate to your selections and to make the visits more tailored and pleasant. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites.

Category 4: Targeting cookies or advertising cookies. These cookies collect information about your browsing habits in order to make advertising more relevant to you and your interests. They are also used to limit the number of times you see an advert as well as help measure the effectiveness of an advertising campaign. The cookies are usually placed by third party advertising networks. They remember the websites you visit and that information is shared with other parties such as advertisers.

Category 5: Social Media Cookies. These cookies allow you to share what you've been doing on the Site on social media such as Facebook and Twitter. These cookies are not within our control. Please refer to the respective privacy policies for how their cookies work. You can change your cookie settings with each of various internet browsers. If you want to delete any cookies that are already on your computer, please refer to the help and support area on your internet browser for instructions on how to locate the file or directory that stores cookies.

Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our site. And, if you block cookies you might not be able to make purchases on our website.



5) Security

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Safeguarding information

As a matter of policy, we do not disclose details regarding our security measures as this could be useful information for criminals and other bad actors

Security Tips

Below are some basic tips to help you secure your computer and personal information sent via the internet.

Tips to help protect your personal information

- Be skeptical of requests for account numbers, social security numbers, credit card numbers, or any other sensitive personal information. Don't share sensitive personal information with anyone you don't know
- Don't reply to emails, telephone calls or text messages asking you for personal information. If you have any doubts about the legitimacy of an email, don't select any links within the email
- Never share your log-in credentials for our website with a third party, including financial institutions or banks

Password tips

- Change your passwords frequently
- Don't use the same password for multiple websites
- Always use complex characters for passwords, including letters, numbers, capitalization, and special characters
- Create passwords that will be difficult for others to guess

Help secure your computer and mobile devices

- Install recommended security and software updates for your computer or mobile devices
- Frequently review the security settings on your computer or mobile devices and make adjustments that will meet your needs

Secure information sent online



- Look for a secure connection before sending personal information online. To confirm that your connection is secure, look for a locked padlock icon or the letters "https" in the address bar of your web browser
- Although we use reasonable security practices to help protect your information, we cannot guarantee that your personal information sent to or from our website will not be accessed by or disclosed to an unauthorized party
- Log out when you are finished using a website

6) Changes to this Privacy Policy

This Privacy Policy is effective as of the 1st of September 2020 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy on this page will constitute your acknowledgement of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

7) Contact us

Please, if you have any questions about this Privacy Policy, contact us by:

Email: contact@woventreasurephiladelphia.com

Address: 2221 Grays Ferry Ave Philadelphia, PA 19146

Phone: (215) 546 8448

If we make updates to this Policy, we will update the Policy with the changes and revise the “date of most recent update” posted at the top of this Policy. Any updates to the Policy become effective when we post the updates on the Site. Your use of the Site following the update to the Policy means that you accept the updated Policy